

On behalf of the Downers Grove Economic Development Corporation, I am pleased to invite your company to become an Investor in our organization. The DGEDC is the official agency for economic development and tourism for the Village of Downers Grove. Since 2006, the Downers Grove Economic Development Corporation has been the economic engine of our community.

The DGEDC is a public/private partnership that facilitates the retention and attraction of business investment in Downers Grove. The DGEDC promotes Downers Grove as a location for commercial, industrial and office projects. In addition, we promote tourism through the Downers Grove Visitors Bureau.

Partnership for Prosperity will give area businesses and organizations the opportunity to become part of the DGEDC team. Mayor Martin Tully is the Honorary Chairman of Partnership for Prosperity. The Chairman is John Luka, Managing Director at Cantor Fitzgerald | CCRE. Both the Mayor and Mr. Luka serve on the DGEDC Board of Directors, along with many other business and civic leaders.

Your annual investment will help support our programs to attract new business to Downers Grove. We will use marketing platforms such as: targeted ad placements, collateral materials, social media, and participation in regional and national trade shows. And we are launching new websites for the DGEDC and the Visitors Bureau.

As an Investor, your company will be featured on our website, and in our Investor Directory, which will be given to developers, tenants and other businesses that are considering new projects in Downers Grove. The directory will be used by our staff for referrals. All Investors will receive copies of press releases and our quarterly newsletter: *dg*business. In addition, Investors will be invited to all DGEDC events, including the Annual Luncheon. A recognition wall in the reception area at our new office will identify your company as an Investor.

We would like to talk to you about becoming an Investor in the DGEDC. Please call us at 630.729.0380, or visit our new office at 5159 Mochel in downtown Downers Grove.

Sincerely,

Michael Cassa

Michael Cassa President & CEO



"As Mayor, I have made business attraction and retention one of our community's highest priorities. Now, more than ever, the DGEDC needs the support of the public and private sectors to successfully facilitate that mission in Downers Grove."

Martin Tully

Mayor, Village of Downers Grove, and Honorary Chairman, Partnership for Prosperity

"The competition among communities for new commercial, office and industrial projects is intense. I encourage those companies that are doing business in Downers Grove to become an investor in the DGEDC."

John Luka

Managing Director, Cantor Fitzgerald | CCRE, and Chairman, Partnership for Prosperity

Investor Perks

- Company information and link on DGEDC website
- Contact information listed in DGEDC Investors Directory
- Subscription to *dg*business, the new DGEDC quarterly newsletter Referrals
- Company name displayed on recognition wall in DGEDC office
- Copies of DGEDC press releases
- Invitation to DGEDC events, including Annual Luncheon

"Attracting new business investment is important for a vibrant community, and the DGEDC is the key to making that happen in Downers Grove."

Scott Miller

Managing Director, Jones Lang LaSalle, and Chairman, DGEDC Board of Directors

"It has always been the philosophy of our company to be good corporate citizens by supporting organizations such as the DGEDC. We consider our investment in the DGEDC to be money well spent."

Mike Horina

Senior Director-Tax & Treasury, DeVry, Inc., and Vice Chairman, DGEDC Board of Directors



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Matt Ward

Senior Vice President, The Alter Group

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